

INNOVATION MASTER BLACK BELT™ COURSE CURRICULUM

TOPIC AND ITS CONTENT	TIME
	0.51
I. Introduction to Strategic Innovation	0.5 hour
II. Theoretical Foundation	1.5 hours
Growth and Strategic Advantage The patrice of Value	
2. The nature of Value	
3. Generic Growth Strategies; their advantages and disadvantages 4. The Process of Greeting Strategie Innovations (Design for Advantage IIII)	
4. The Process of Creating Strategic Innovations (Design for Advantage™)	1.4 hours
III. Design for Advantage™ Methodology Stage 1: Inquiry	14 hours
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Project Initiation guidelines	
Information gathering Stage 2: Analysis (specting a Value Greation Man)	
Stage 2: Analysis (creating a Value Creation Map)	
Mapping an existing Customer-based Value Creation Process	
Mapping an existing Solution-based Value Creation Process Augmenting Value Creation Many with a granting offerings.	
Augmenting Value Creation Map with competing offerings Hands on Workshap	
Hands-on Workshop Stage 2: Discovery (identification of Stretagic Opportunities)	
Stage 3: Discovery (identification of Strategic Opportunities)	
Identification of Strategic Growth Opportunities General Strategies for identifying the "DICHT" Problems - General Strategies for identification of	
6 Strategies for identifying the "RIGHT" Problems Prioritization and collection of the apparturation.	
Prioritization and selection of the opportunities	
Hands-on Workshop Stage 4: Synthesis (specifical of Growth Pletforms)	
Stage 4: Synthesis (creation of Growth Platforms)	
Analysis and solution of the selected strategic problems	
Evaluation of the developed solutions	
Hands-on Workshop	
Stage 5: Development (creation of Strategic Innovations Portfolio)	
 Updating the Value Creation Process Map with a process reflecting a newly devised Growth Platform 	
Identification of future problems related to a new version of the Value	
Creation Process	
Analysis and solution of the problems	
Hands-on Workshop	
Stage 6: Planning the implementation process	
IV. Corporate Innovation Management System	8 hours
V. Change Management	7.5 hours
VI. Conclusion; Q & A	0.5 hour
Total Time	32 hours